



Rod's Power & Marine  
Tofino, BC Canada  
Alberni Power & Marine  
Port Alberni, BC Canada  
Alberni Industrial Marine Supply  
Port Alberni, BC Canada



This Price List is for Information on Outboards that we do NOT currently have in stock!  
Please check our [INVENTORY Listings](#) and [CLEARANCE SPECIALS](#) first, for BEST Pricing.

## MERCURY 2016 PROGRAM YEAR

Revised July 5, 2015

| HP            | MODEL     | DESCRIPTION                                 | MSRP     | RPM Price             |                                    |
|---------------|-----------|---------------------------------------------|----------|-----------------------|------------------------------------|
| <b>VERADO</b> |           |                                             |          |                       |                                    |
| 175           | 1175V13ED | 175L VERADO                                 | \$22,484 | <b>\$16,539</b>       | <b>Motor Abbreviation Key:</b>     |
| 175           | 1175V23ED | 175XL VERADO                                | \$22,606 | <b>\$16,629</b>       | <b>L</b> Long Shaft - 20"          |
| 175           | 1175V24ED | 175CXL VERADO                               | \$23,395 | <b>\$17,209</b>       | <b>XL</b> Extra Long Shaft - 25"   |
| 200           | 1201V13ED | 200L VERADO 4-CYL                           | \$23,918 | <b>\$17,599</b>       | <b>XXL</b> Double Long Shaft - 30" |
| 200           | 1201V23ED | 200XL VERADO 4-CYL                          | \$24,050 | <b>\$17,699</b>       | <b>C</b> Counter Rotating          |
| 200           | 1201V24ED | 200CXL VERADO 4-CYL                         | \$24,903 | <b>\$18,319</b>       | <b>JPO</b> Joy Stick Piloting      |
| 200           | 1201V13LD | 200L VERADO PRO 4.8" 1.85                   | \$25,358 | <b>\$18,659</b>       |                                    |
| 200           | 1201V23LD | 200XL VERADO PRO 4.8" 1.85                  | \$25,539 | <b>\$18,789</b>       |                                    |
| 225           | 1225V13LD | 225L VERADO 4.8" 1.85                       | \$28,366 | <b>\$20,869</b>       |                                    |
| 225           | 1226V23LD | 225XL VERADO 4.8" 1.85                      | \$28,465 | <b>\$20,949</b>       |                                    |
| 225           | 1225V23LD | 225XL VERADO 5.44" 1.85                     | \$28,465 | <b>\$20,949</b>       |                                    |
| 225           | 1225V24LD | 225CXL VERADO 5.44" 1.85                    | \$29,228 | <b>\$21,509</b>       |                                    |
| 225           | 1225V33LD | 225XXL VERADO 5.44" 1.85                    | \$29,280 | <b>\$21,549</b>       |                                    |
| 225           | 1225V34LD | 225CXXL VERADO 5.44" 1.85                   | \$30,038 | <b>\$22,099</b>       |                                    |
| 250           | 1251V13LD | 250L VERADO PRO 4.8" 1.85                   | \$30,844 | <b>\$22,699</b>       |                                    |
| 250           | 1251V23LD | 250XL VERADO PRO 4.8" 1.85                  | \$30,944 | <b>\$22,769</b>       |                                    |
| 250           | 1250V23LD | 250XL VERADO 5.44" 1.85                     | \$30,944 | <b>\$22,769</b>       |                                    |
| 250           | 1250V24LD | 250CXL VERADO 5.44" 1.85                    | \$31,698 | <b>\$23,319</b>       |                                    |
| 250           | 1250V33LD | 250XXL VERADO 5.44" 1.85                    | \$31,698 | <b>\$23,319</b>       |                                    |
| 250           | 1250V34LD | 250CXXL VERADO 5.44" 1.85                   | \$32,518 | <b>\$23,929</b>       |                                    |
| 300           | 1302V13LD | 300L VERADO PRO 4.8" 1.75                   | \$33,060 | <b>\$24,329</b>       |                                    |
| 300           | 1302V23LD | 300XL VERADO PRO 4.8" 1.75                  | \$33,163 | <b>\$24,399</b>       |                                    |
| 300           | 1300V13LD | 300L VERADO 5.44" 1.85                      | \$33,060 | <b>\$24,329</b>       |                                    |
| 300           | 1300V14LD | 300CL VERADO 5.44" 1.85                     | \$33,976 | <b>\$24,999</b>       |                                    |
| 300           | 1300V23LD | 300XL VERADO 5.44" 1.85                     | \$33,163 | <b>\$24,399</b>       |                                    |
| 300           | 1300V24LD | 300CXL VERADO 5.44" 1.85                    | \$33,900 | <b>\$24,949</b>       |                                    |
| 300           | 1300V33LD | 300XXL VERADO 5.44" 1.85                    | \$33,900 | <b>\$24,949</b>       |                                    |
| 300           | 1300V34LD | 300CXXL VERADO 5.44" 1.85                   | \$34,668 | <b>\$25,509</b>       |                                    |
| 300           | 1300V13LC | 300L VERADO Cold Fusion White 5.44" 1.85    | \$34,920 | <b>Call for Price</b> |                                    |
| 300           | 1300V14LC | 300CL VERADO Cold Fusion White 5.44" 1.85   | \$35,836 | <b>Call for Price</b> |                                    |
| 300           | 1300V23LC | 300XL VERADO Cold Fusion White 5.44" 1.85   | \$35,023 | <b>Call for Price</b> |                                    |
| 300           | 1300V24LC | 300CXL VERADO Cold Fusion White 5.44" 1.85  | \$35,760 | <b>Call for Price</b> |                                    |
| 300           | 1300V33LC | 300XXL VERADO Cold Fusion White 5.44" 1.85  | \$35,760 | <b>Call for Price</b> |                                    |
| 300           | 1300V34LC | 300CXXL VERADO Cold Fusion White 5.44" 1.85 | \$36,528 | <b>Call for Price</b> |                                    |
| 300           | 1300V13LY | 300L VERADO Warm Fusion White 5.44" 1.85    | \$34,920 | <b>Call for Price</b> |                                    |
| 300           | 1300V14LY | 300CL VERADO Warm Fusion White 5.44" 1.85   | \$35,836 | <b>Call for Price</b> |                                    |
| 300           | 1300V23LY | 300XL VERADO Warm Fusion White 5.44" 1.85   | \$35,023 | <b>Call for Price</b> |                                    |
| 300           | 1300V24LY | 300CXL VERADO Warm Fusion White 5.44" 1.85  | \$35,760 | <b>Call for Price</b> |                                    |
| 300           | 1300V33LY | 300XXL VERADO Warm Fusion White 5.44" 1.85  | \$35,760 | <b>Call for Price</b> |                                    |
| 300           | 1300V34LY | 300CXXL VERADO Warm Fusion White 5.44" 1.85 | \$36,528 | <b>Call for Price</b> |                                    |
| 300           | 1301V13LD | 300L VERADO 5.44" 1.75 HD                   | \$33,373 | <b>\$24,559</b>       |                                    |
| 300           | 1301V14LD | 300CL VERADO 5.44" 1.75 HD                  | \$34,289 | <b>\$25,229</b>       |                                    |
| 300           | 1301V23LD | 300XL VERADO 5.44" 1.75 HD                  | \$33,480 | <b>\$24,639</b>       |                                    |



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| HP                                                                                | MODEL      | DESCRIPTION                                    | MSRP     | RPM Price       | Motor Abbreviation Key:            |
|-----------------------------------------------------------------------------------|------------|------------------------------------------------|----------|-----------------|------------------------------------|
| 300                                                                               | 1301V24LD  | 300CXL VERADO 5.44" 1.75 HD                    | \$34,284 | <b>\$25,229</b> | <b>L</b> Long Shaft - 20"          |
| 300                                                                               | 1301V33LD  | 300XXL VERADO 5.44" 1.75 HD                    | \$34,284 | <b>\$25,229</b> | <b>XL</b> Extra Long Shaft - 25"   |
| 300                                                                               | 1301V34LD  | 300CXXL VERADO 5.44" 1.75 HD                   | \$34,986 | <b>\$25,739</b> | <b>XXL</b> Double Long Shaft - 30" |
| 300                                                                               | 1301V13LC  | 300L VERADO Cold Fusion White 5.44" 1.75 HD    | \$35,233 | Call for Pri    | <b>C</b> Counter Rotating          |
| 300                                                                               | 1301V14LC  | 300CL VERADO Cold Fusion White 5.44" 1.75 HD   | \$36,149 | Call for Pri    | <b>JPO</b> Joy Stick Piloting      |
| 300                                                                               | 1301V23LC  | 300XL VERADO Cold Fusion White 5.44" 1.75 HD   | \$35,340 | Call for Pri    |                                    |
| 300                                                                               | 1301V24LC  | 300CXL VERADO Cold Fusion White 5.44" 1.75 HD  | \$36,144 | Call for Price  |                                    |
| 300                                                                               | 1301V33LC  | 300XXL VERADO Cold Fusion White 5.44" 1.75 HD  | \$36,144 | Call for Price  |                                    |
| 300                                                                               | 1301V34LC  | 300CXXL VERADO Cold Fusion White 5.44" 1.75 HD | \$36,846 | Call for Price  |                                    |
| 300                                                                               | 1301V13LY  | 300L VERADO Warm Fusion White 5.44" 1.75 HD    | \$35,233 | Call for Price  |                                    |
| 300                                                                               | 1301V14LY  | 300CL VERADO Warm Fusion White 5.44" 1.75 HD   | \$36,149 | Call for Price  |                                    |
| 300                                                                               | 1301V23LY  | 300XL VERADO Warm Fusion White 5.44" 1.75 HD   | \$35,340 | Call for Price  |                                    |
| 300                                                                               | 1301V24LY  | 300CXL VERADO Warm Fusion White 5.44" 1.75 HD  | \$36,144 | Call for Price  |                                    |
| 300                                                                               | 1301V33LY  | 300XXL VERADO Warm Fusion White 5.44" 1.75 HD  | \$36,144 | Call for Price  |                                    |
| 300                                                                               | 1301V34LY  | 300CXXL VERADO Warm Fusion White 5.44" 1.75 HD | \$36,846 | Call for Price  |                                    |
| 350                                                                               | 1350V131D  | 350L VERADO 5.44" 1.75 HD                      | \$34,920 | Call for Price  |                                    |
| 350                                                                               | 1350V141D  | 350CL VERADO 5.44" 1.75 HD                     | \$35,856 | Call for Price  |                                    |
| 350                                                                               | 1350V231D  | 350XL VERADO 5.44" 1.75 HD                     | \$34,920 | Call for Price  |                                    |
| 350                                                                               | 1350V241D  | 350CXL VERADO 5.44" 1.75 HD                    | \$35,549 | Call for Price  |                                    |
| 350                                                                               | 13501V331I | 350XXL VERADO 5.44" 1.75 HD                    | \$35,158 | Call for Price  |                                    |
| 350                                                                               | 1350V341D  | 350CXXL VERADO 5.44" 1.75 HD                   | \$35,773 | Call for Price  |                                    |
| 350                                                                               | 1350V131C  | 350L VERADO Cold Fusion White 5.44" 1.75 HD    | \$36,806 | Call for Price  |                                    |
| 350                                                                               | 1350V141C  | 350CL VERADO Cold Fusion White 5.44" 1.75 HD   | \$37,741 | Call for Price  |                                    |
| 350                                                                               | 1350V231C  | 350XL VERADO Cold Fusion White 5.44" 1.75 HD   | \$36,806 | Call for Price  |                                    |
| 350                                                                               | 1350V241C  | 350CXL VERADO Cold Fusion White 5.44" 1.75 HD  | \$37,435 | Call for Price  |                                    |
| 350                                                                               | 1350V331C  | 350XXL VERADO Cold Fusion White 5.44" 1.75 HD  | \$37,043 | Call for Price  |                                    |
| 350                                                                               | 1350V341C  | 350CXXL VERADO Cold Fusion White 5.44" 1.75 HD | \$37,658 | Call for Price  |                                    |
| 350                                                                               | 1350V131Y  | 350L VERADO Warm Fusion White 5.44" 1.75 HD    | \$36,806 | Call for Price  |                                    |
| 350                                                                               | 1350V141Y  | 350CL VERADO Warm Fusion White 5.44" 1.75 HD   | \$37,741 | Call for Price  |                                    |
| 350                                                                               | 1350V231Y  | 350XL VERADO Warm Fusion White 5.44" 1.75 HD   | \$36,806 | Call for Price  |                                    |
| 350                                                                               | 1350V241Y  | 350CXL VERADO Warm Fusion White 5.44" 1.75 HD  | \$37,435 | Call for Price  |                                    |
| 350                                                                               | 1350V331Y  | 350XXL VERADO Warm Fusion White 5.44" 1.75 HD  | \$37,043 | Call for Price  |                                    |
| 350                                                                               | 1350V341Y  | 350CXXL VERADO Warm Fusion White 5.44" 1.75 HD | \$37,658 | Call for Price  |                                    |
| VERADO with Joystick Piloting for Outboards (Requires JPO Kit, see Rigging Guide) |            |                                                |          |                 |                                    |
| 250                                                                               | 1253V23LD  | 250XL VERADO JPO 5.44" 1.85                    | \$30,944 | Call for Price  |                                    |
| 250                                                                               | 1253V24LD  | 250CXL VERADO JPO 5.44" 1.85                   | \$31,698 | Call for Price  |                                    |
| 250                                                                               | 1253V33LD  | 250XXL VERADO JPO 5.44" 1.85                   | \$31,698 | Call for Price  |                                    |
| 250                                                                               | 1253V34LD  | 250CXXL VERADO JPO 5.44" 1.85                  | \$32,518 | Call for Price  |                                    |
| 300                                                                               | 1303V13LD  | 300L VERADO JPO 5.44" 1.85                     | \$33,060 | Call for Price  |                                    |
| 300                                                                               | 1303V14LD  | 300CL VERADO JPO 5.44" 1.85                    | \$33,163 | Call for Price  |                                    |
| 300                                                                               | 1303V23LD  | 300XL VERADO JPO 5.44" 1.85                    | \$33,060 | Call for Price  |                                    |
| 300                                                                               | 1303V24LD  | 300CXL VERADO JPO 5.44" 1.85                   | \$33,976 | Call for Price  |                                    |
| 300                                                                               | 1303V33LD  | 300XXL VERADO JPO 5.44" 1.85                   | \$32,938 | Call for Price  |                                    |
| 300                                                                               | 1303V34LD  | 300CXXL VERADO JPO 5.44" 1.85                  | \$33,900 | Call for Price  |                                    |
| 300                                                                               | 1303V13LC  | 300L VERADO JPO Cold Fusion White 5.44" 1.85   | \$33,900 | Call for Price  |                                    |
| 300                                                                               | 1303V14LC  | 300CL VERADO JPO Cold Fusion White 5.44" 1.85  | \$34,668 | Call for Price  |                                    |



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| HP  | MODEL     | DESCRIPTION                                        | MSRP     | RPM Price      | <u>Motor Abbreviation Key:</u> |
|-----|-----------|----------------------------------------------------|----------|----------------|--------------------------------|
| 300 | 1303V23LC | 300XL VERADO JPO Cold Fusion White 5.44" 1.85      | \$34,920 | Call for Price |                                |
| 300 | 1303V24LC | 300CXL VERADO JPO Cold Fusion White 5.44" 1.85     | \$35,836 | Call for Price | L Long Shaft - 20"             |
| 300 | 1303V33LC | 300XXL VERADO JPO Cold Fusion White 5.44" 1.85     | \$35,023 | Call for Price | XL Extra Long Shaft - 25"      |
| 300 | 1303V34LC | 300CXXL VERADO JPO Cold Fusion White 5.44" 1.85    | \$35,760 | Call for Price | XXL Double Long Shaft - 30"    |
| 300 | 1303V13LY | 300L VERADO JPO Warm Fusion White 5.44" 1.85       | \$35,760 | Call for Price | C Counter Rotating             |
| 300 | 1303V14LY | 300CL VERADO JPO Warm Fusion White 5.44" 1.85      | \$36,528 | Call for Price | JPO Joy Stick Piloting         |
| 300 | 1303V23LY | 300XL VERADO JPO Warm Fusion White 5.44" 1.85      | \$34,920 | Call for Price |                                |
| 300 | 1303V24LY | 300CXL VERADO JPO Warm Fusion White 5.44" 1.85     | \$35,836 | Call for Price |                                |
| 300 | 1303V33LY | 300XXL VERADO JPO Warm Fusion White 5.44" 1.85     | \$35,023 | Call for Price |                                |
| 300 | 1303V34LY | 300CXXL VERADO JPO Warm Fusion White 5.44" 1.85    | \$35,760 | Call for Price |                                |
| 300 | 1304V13LD | 300L VERADO JPO 5.44" 1.75 HD                      | \$35,760 | Call for Price |                                |
| 300 | 1304V14LD | 300CL VERADO JPO 5.44" 1.75 HD                     | \$36,528 | Call for Price |                                |
| 300 | 1304V23LD | 300XL VERADO JPO 5.44" 1.75 HD                     | \$33,373 | Call for Price |                                |
| 300 | 1304V24LD | 300CXL VERADO JPO 5.44" 1.75 HD                    | \$34,289 | Call for Price |                                |
| 300 | 1304V33LD | 300XXL VERADO JPO 5.44" 1.75 HD                    | \$33,480 | Call for Price |                                |
| 300 | 1304V34LD | 300CXXL VERADO JPO 5.44" 1.75 HD                   | \$34,284 | Call for Price |                                |
| 300 | 1304V13LC | 300L VERADO JPO Cold Fusion White 5.44" 1.75 HD    | \$34,284 | Call for Price |                                |
| 300 | 1304V14LC | 300CL VERADO JPO Cold Fusion White 5.44" 1.75 HD   | \$34,986 | Call for Price |                                |
| 300 | 1304V23LC | 300XL VERADO JPO Cold Fusion White 5.44" 1.75 HD   | \$35,233 | Call for Price |                                |
| 300 | 1304V24LC | 300CXL VERADO JPO Cold Fusion White 5.44" 1.75 HD  | \$36,149 | Call for Price |                                |
| 300 | 1304V33LC | 300XXL VERADO JPO Cold Fusion White 5.44" 1.75 HD  | \$35,340 | Call for Price |                                |
| 300 | 1304V34LC | 300CXXL VERADO JPO Cold Fusion White 5.44" 1.75 HD | \$36,144 | Call for Price |                                |
| 300 | 1304V13LY | 300L VERADO JPO Warm Fusion White 5.44" 1.75 HD    | \$36,144 | Call for Price |                                |
| 300 | 1304V14LY | 300CL VERADO JPO Warm Fusion White 5.44" 1.75 HD   | \$36,846 | Call for Price |                                |
| 300 | 1304V23LY | 300XL VERADO JPO Warm Fusion White 5.44" 1.75 HD   | \$35,233 | Call for Price |                                |
| 300 | 1304V24LY | 300CXL VERADO JPO Warm Fusion White 5.44" 1.75 HD  | \$36,149 | Call for Price |                                |
| 300 | 1304V33LY | 300XXL VERADO JPO Warm Fusion White 5.44" 1.75 HD  | \$35,340 | Call for Price |                                |
| 300 | 1304V34LY | 300CXXL VERADO JPO Warm Fusion White 5.44" 1.75 HD | \$36,144 | Call for Price |                                |
| 350 | 1351V131D | 350L VERADO JPO 5.44" 1.75 HD                      | \$34,920 | Call for Price |                                |
| 350 | 1351V141D | 350CL VERADO JPO 5.44" 1.75 HD                     | \$35,856 | Call for Price |                                |
| 350 | 1351V231D | 350XL VERADO JPO 5.44" 1.75 HD                     | \$34,920 | Call for Price |                                |
| 350 | 1351V241D | 350CXL VERADO JPO 5.44" 1.75 HD                    | \$35,549 | Call for Price |                                |
| 350 | 1351V331D | 350XXL VERADO JPO 5.44" 1.75 HD                    | \$35,158 | Call for Price |                                |
| 350 | 1351V341D | 350CXXL VERADO JPO 5.44" 1.75 HD                   | \$35,773 | Call for Price |                                |
| 350 | 1351V131C | 350L VERADO JPO Cold Fusion White 5.44" 1.75 HD    | \$36,806 | Call for Price |                                |
| 350 | 1351V141C | 350CL VERADO JPO Cold Fusion White 5.44" 1.75 HD   | \$37,741 | Call for Price |                                |
| 350 | 1351V231C | 350XL VERADO JPO Cold Fusion White 5.44" 1.75 HD   | \$36,806 | Call for Price |                                |
| 350 | 1351V241C | 350CXL VERADO JPO Cold Fusion White 5.44" 1.75 HD  | \$37,435 | Call for Price |                                |
| 350 | 1351V331C | 350XXL VERADO JPO Cold Fusion White 5.44" 1.75 HD  | \$37,043 | Call for Price |                                |
| 350 | 1351V341C | 350CXXL VERADO JPO Cold Fusion White 5.44" 1.75 HD | \$37,658 | Call for Price |                                |
| 350 | 1351V131Y | 350L VERADO JPO Warm Fusion White 5.44" 1.75 HD    | \$36,806 | Call for Price |                                |
| 350 | 1351V141Y | 350CL VERADO JPO Warm Fusion White 5.44" 1.75 HD   | \$37,741 | Call for Price |                                |
| 350 | 1351V231Y | 350XL VERADO JPO Warm Fusion White 5.44" 1.75 HD   | \$36,806 | Call for Price |                                |
| 350 | 1351V241Y | 350CXL VERADO JPO Warm Fusion White 5.44" 1.75 HD  | \$37,435 | Call for Price |                                |
| 350 | 1351V331Y | 350XXL VERADO JPO Warm Fusion White 5.44" 1.75 HD  | \$37,043 | Call for Price |                                |
| 350 | 1351V341Y | 350CXXL VERADO JPO Warm Fusion White 5.44" 1.75 HD | \$37,658 | Call for Price |                                |